

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Adam J. Weissman et al.	Art Unit	: 2167
Serial No.	: 10/807,264	Examiner	: Luke S. Wassum
Filed	: March 24, 2004	Conf. No.	: 4087
Title	: MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE DETERMINATION		

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT IN REPLY**

**TO FINAL OFFICE ACTION MAILED OCTOBER 8, 2008**

Do Not Enter.

/lsw/

13 January 2009